



Allatoona Buccaneer Touchdown Club

PO Box 801455 • Acworth, GA 30101 • www.bucs-football.com

Contact

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2010 Advertising Opportunities

Allatoona High School Buccaneer Football will produce and sell an annual program to be sold at all home games. The program features, along with your advertisement, team pictures, rosters, schedules, coaches bios, the cheerleaders, junior program team pictures, and the band. We will feature our graduation Seniors and their parents as well. The program is a wonderful keepsake for parents and supporters.

Advertising rates for the 2009 Allatoona Buccaneers Football program.

<input type="checkbox"/>	Business Card Ad	\$50.00	3 1/2" wide x 2 1/4" tall	black & white
<input type="checkbox"/>	1/4 Page Ad	\$125.00	3 1/2" wide x 5" tall	black & white
<input type="checkbox"/>	1/2 Page Ad	\$200.00	7 1/2" wide x 5" tall	black & white
<input type="checkbox"/>	Full Page Ad	\$350.00	7 1/2" wide x 10" tall	black & white
<input type="checkbox"/>	Full Page Color Ad	\$450.00	7 1/2" wide x 10" tall	full color
<input type="checkbox"/>	Premium Ad	\$600.00	7 1/2" wide x 10" tall	full color (inside covers)
<input type="checkbox"/>	Back Cover	\$800.00	7 1/2" wide x 10" tall	full color
<input type="checkbox"/>	Stadium Banner	\$200.00	6' wide x 4' tall	black & white with logo
<input type="checkbox"/>	Premium Banner	\$350.00	8' wide x 4' tall	2 - 3 color with logo

2010 Advertising Contract

Advertiser : _____ Contact: _____

Phone: _____ E-mail: _____

Address: _____ City: _____ State: _____ Zip: _____

The Allatoona Buccaneers Touchdown Club (ABTC) is hereby authorized to display our advertisement either as a stadium sign as specified above or in their 2010 Football program as designated above. By authorizing this advertisement, I/we agree to pay the full costs of the advertisement at the time of this agreement, making checks payable to ABTC. I/we agree to provide the ABTC with all acceptable artwork such as camera or scan ready art/copy. See specific art details on included proof sheet. I/we agree to provide all copy and art necessary for agreed upon ad/sign no later than August 1, 2010 to meet production deadlines. I/we will not hold ABTC responsible for quality of ad/sign production if I/we have not complied with the requirements agreed upon here. **Ad deadline is Aug 1, 2010 - all contracts and art work must be received by this date.**

Advertiser Signature _____ Date _____

Payment Received by _____ Date _____ Check # _____