



Allatoona Buccaneer Touchdown Club

PO Box 801455 • Acworth, GA 30101 • www.bucs-football.com

Contact

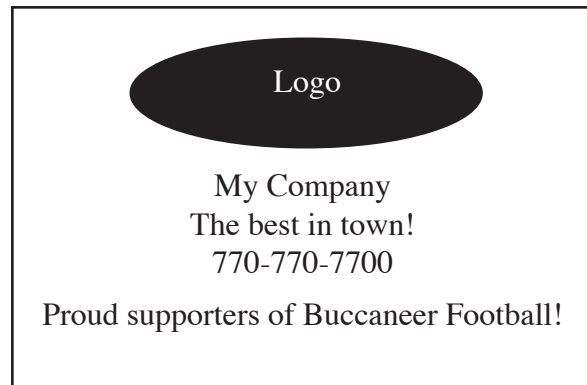
Teri Toro • 770-778-2726 • teritoro@mac.com

2009 Advertising Art Work Specifications

Thank you for choosing to advertise with us this year. We are grateful for your support and want to do our best in presenting your company to our families. Please follow the guidelines outlined here for your advertisement or stadium banner. Please understand that we are working with printers and sign makers and designers and only want the very best for you when we request the following of you. If for any reason you have any difficulty with these guidelines - please contact me immediately so I can help. We are on a tight deadline and want to have everything perfect by kick-off August 14, 2009.

Stadium Banners

All stadium banners will include your company logo, company contact info and a sponsor tag line - see layout below. Please understand that pricing for these banners is based on quantity and uniformity, so any custom work will not be available this year. Please provide your logo via e-mail or disk in a black and white vector file format. This allows the banner maker to enlarge your logo to any size without losing quality. For two color banners - please provide logo in two color format in a vector file as well. Your signature is required before banner is created. Absolute deadline for banner art work is July 31, 2009.



Program Advertisements

All program advertisements need to be provided via e-mail or disk in pdf format. If you require design services, these can be provided at no extra cost to you. All logos and pictures, etc. must be provided in vector format for successful design. If we are scanning brochures or business cards - please understand the quality of such is not guaranteed and your signature is required before printing. Please follow the ad specifications exactly when creating your ad. Business card ads fit the page horizontally. 1/4 page ads fit the page vertically. 1/2 page ads are horizontal. For full page ad - borders are ok - bleeds are not ok. Please call for more details if you have purchased a premium/full color ad. A proof will be sent prior to publish. Absolute deadline for advertisement art work is July 31, 2009.